

# Discover the secret to perfect creasing on your saddle stitcher cover feeder

Look familiar?



Creased the Tech-ni-Fold way

Transform your saddle stitcher into a powerful cylinder creasing machine!

# No longer will you need to spend valuable time cylinder creasing your covers for your saddle stitcher



■ Simple installation

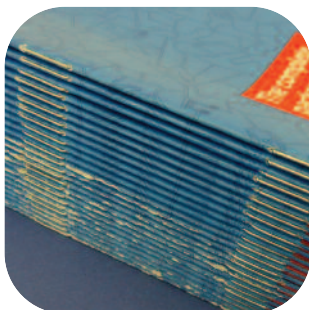
Never again tie up your cylinder with straight line creasing jobs destined for the cover feeder. And never again send a cover out to another shop for creasing. Simply cut your covers and load them in the cover feeder!

In just minutes, the Spine-Creaser will be producing the perfect crease and your company will begin saving thousands of pounds. **Guaranteed.**

Using the same effective technology as the patented Tri-Creaser, the Spine-Creaser will produce results that equal or surpass those of any cylinder.

The simple installation pays for itself in remarkably few jobs and adds enormous power to your finishing operation. And not only do you get the quality that your customer demands, you get it while saving countless hours of production.

## Nowhere else can you find these unbeatable benefits...



■ See the comparison between cracked and non-cracked spines

### ■ **Totally eliminate fibre cracking on cover stocks**

Be done with this major source of customer dissatisfaction!

### ■ **Totally eliminate all offline scoring operations for your saddle-stitched books**

Go straight from printing press to guillotine to cover feeder.

### ■ **Totally eliminate all outsourcing of creasing operations ...keep it all in your control**

If you've been sending out all your scoring work, you can put an end to that expensive, time-consuming process and keep control of quality and production in house.

### ■ **Save your printing or cylinder press for more complex, profitable work**

No need to tie up your cylinder with simple straight-line work that you probably can't charge for to begin with!

### ■ **Get finished books to your customer faster**

The bottom line in printing today is that you have to produce the job faster, better and cheaper. The Spine-Creaser makes this possible without sacrificing profits!



# So how does the Spine-Creaser work?

## Installation is simple...

In less than 30 minutes the Spine-Creaser female and the matrix are in position and aligned, and you are ready to begin producing **perfect cylinder quality** creases on your saddle-stitcher.



Existing score



Creasing matrix applied



Spine-Creaser installed

## No more worry...

“Will my cover feeder score the covers or will I find that I have to send them out, pull the job from the stitcher and shuffle my entire schedule??”

## No more anxiety...

“Will we get away with how bad the spine looks on this book or is this going to be another rejection disaster?”

## No more fear...

“Is my night shift going to even look at the book covers, or am I going to arrive in the morning to find crooked, mis-registered, cracked book covers? I can't take one more job when I have to reprint the covers, pull them off by hand and re-stitch the whole thing...by hand!”

## Guaranteed performance...

- Patented combination produces a cylinder quality crease...  
**...or better!**
- Rubber matrix provides equal, constant pressure against the female, helping to guide the book squarely round the drum
- Handles all types of coated, laminated and digital cover stocks
- No machine modification needed. Fits onto existing components

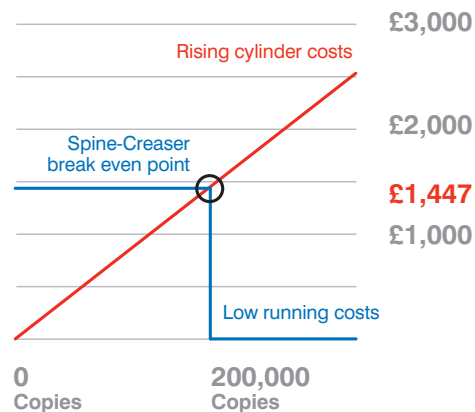
## And it's all backed by our 90 Day Money-Back Guarantee

Use it for up to three whole months and if you're not satisfied for any reason whatsoever, simply return it for a 100% refund. No weasel clauses. No fine print.

# Return on Investment

The graph shows the true cost of using the Tech-ni-Fold Spine-Creaser.

After the initial investment the Spine-Creaser costs a minimum of only £15 per 600,000 copies



Spine-Creaser to fit Muller Martini Saddle Stitcher



## Critical to your saddle stitching success...

Are you truly interested in maximising production and eliminating costly extra steps on your saddle stitching line? If so, then the Spine-Creaser is

**absolutely critical to your success**

If you are scoring book covers in a separate operation, or are sending the jobs out, then you are taking **3 Large Business Risks**:

- A** You're not getting maximum profit from every job.
- B** You are losing the sales advantage and quick-delivery advantage to a competitor.
- C** You are risking the loss of a customer because your quality and turnaround time is marginal or worse yet, simply sub-standard.

If you are wise enough to take advantage of an entirely risk-free opportunity, and want to turn your jobs around faster and better...

**...call 01455 554491 today!**

## Compatibility...

The Spine-Creaser fits the following types of saddle stitching machines:



- Muller 1528, 1529, 1553 & 1554 Cover Feeders
- Older style Muller Saddle Stitchers
- Heidelberg ST90, ST100, ST270, ST300, ST350, ST400 & ST450
- Heidelberg Prosetter
- Harris (Macey or Sheridan)
- Osaka
- Hohner
- Horizon
- McCain

■ Version to fit Heidelberg ST 350/450